

Missouri Arts Council Strategic Plan FY17-19

Goal 1: Engage People in Meaningful Arts Experiences

Objectives:

- A. Communicate the impact of the arts statewide.
 - 1. Communicate the impact of the arts to all levels of state government.
 - 2. Establish strategic partnerships among private and public organizations.
- B. Support opportunities for arts experiences.
 - 1. Fund projects that encourage artistic creation and appreciation.
 - 2. Support arts experiences in nontraditional venues.
- C. Increase the strength and growth of the arts.
 - 1. Develop Missouri Arts Council abilities to support organizations.
 - 2. Strengthen the effectiveness of arts organizations and artists of all disciplines.
 - a. Encourage strategic partnerships.
- D. Increase services to underserved communities or populations.
 - 1. Target unfunded and underfunded districts.
 - 2. Target potential audiences that are underserved by reason of ethnicity, geography, economics, or disability.

Goal 2: Grow Missouri's Economy Using the Arts

Objectives:

- A. Encourage development of arts professionals and creative industries.
 - 1. Research the economic impact of the arts and creative industries.
 - 2. Provide professional development for arts professionals and creative industries.
 - 3. Promote Missouri's art and creative industries.
- B. Support communities' growth using the arts.
 - 1. Encourage development of arts districts.
 - 2. Support the creation of local arts councils.
 - 3. Promote Missouri's Creative Communities.
- C. Promote Missouri as an arts destination.
 - 1. Encourage cultural tourism in Missouri.
 - 2. Support arts meetings in Missouri.

Goal 3: Strengthen Missouri Education Through the Arts

Objectives:

- A. Strengthen the position and impact of fine arts specialists.
 - 1. Enhance fine arts instruction in PK-12 education.
 - 2. Support professional development of fine arts specialists.
- B. Improve student achievement through arts integration.
 - 1. Encourage arts integration in PK-12 education.
 - 2. Network arts-integrated schools.
 - 3. Support professional development of teachers and administrators.
- C. Develop teaching artists' skills and opportunities.
 - 1. Enhance School touring qualified roster.
 - 2. Support professional development of teaching artists.
 - 3. Encourage universities to include teaching artistry to fine arts students.
- D. Support the development of quality community arts education.
 - 1. Encourage arts organizations to offer arts education programs.
 - 2. Support professional development of arts organizations in arts education.
 - 3. Network education staff of arts organizations.